

# THE FACTS:

## CHILDHOOD DROWNING & NEAR DROWNING

- In the U.S., drowning is the **second leading cause of injury & death** of infants & children younger than 15.
  - Florida death rates lead the nation in the 0 to 4 year age category.
  - The **highest drowning rates** are in **children less than 5** and **adolescents** between **15-24**.
    - Children less than 1 year most frequently drown in bathtubs & buckets.
    - Children between 1-4 years most often drown in home or apartment swimming pools.
- Most of these children drown by entering the pool from their home through the unprotected side of the pool. In the majority of cases, the children were out of eye contact for only a moment. **The immersion is silent (no screams or splashing are heard).**
- Children between 5-24 most often drown in lakes, ponds, rivers and pools.
- For every child who drowns, four children are hospitalized for near-drowning.
  - One third of near-drowning pediatric victims will suffer significant brain damage (i.e., long-term disabilities or permanent loss of functioning).
  - The annual cost of care per year in a chronic care facility for an impaired survivor of a near-drowning event exceeds \$100,000 for basic care.
  - Most healthcare plans DO NOT adequately cover post-care treatment costs which can be astronomical. Many children languish unattended to as a result.

*(Statistics: The American Academy of Pediatrics Policy Statement on Drowning in Infants, Children and Adolescents (RE9319) and the Center for Disease Control Statistics on Unintentional Drownings)*

## Give Your Financial Support

**Make DAD® FREE  
to all parents...  
Save Children  
from Drowning.**

**Justin's Club** is a  
**Non-Profit (501C3) Corporation**  
established to help prevent childhood drowning  
and  
near-drowning incidents by making DAD®  
**available for free** to all parents...  
through non-profit fundraising.  
Your financial contribution is tax deductible.

*Please help make this dream possible.*

SEND YOUR CHECK TO:

### **JUSTIN'S CLUB**

5800 Colonial Drive, Suite 300  
Margate, Florida 33063

Visit our Website: [www.justinsclub.com](http://www.justinsclub.com)

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# JUSTIN'S CLUB

**A NATIONAL  
NON-PROFIT EFFORT**



*Photo of Justin Before his Accident*

Making a new  
**Drowning Alert Device (DAD)**  
**FREE** to All Parents

You Can Help  
Prevent Childhood Drowning

**Here's Justin's story - and why your  
contribution to JUSTIN'S CLUB will  
help save other children...**

